

**Sreenivasa Reddy** 

Sreenivasa Reddy is a Senior Director of Engineering at Microsoft, where he leads technology, R&D, standardization, and regulatory engineering in mixed reality, as well as Metaverse areas in India and APAC, the Middle East, and Africa. He has about 32 years of technology experience across wireless, wireline, optical, and telecom power domains.

Prior to this, Sreeni was part of the Apple India leadership team, heading the regulatory, technology, spectrum, and standardisation functions. He was with Ericsson India as VP & Head of Government and Industry Relations; AVP Strategy & Emerging Business with an Indian carrier Aircel; and with Marconi Plc. on a global role handling pre-sales and product management.

Sreeni is an engineer by education and profession and an evangelist of technology by passion. He holds an MBA and an executive management degree from Duke University.